



School Performance Fact Sheet

2023 & 2024 Calendar Years
 500-Hour Massage Therapist Program

On- Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting.

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number of On Time Graduates	On-Time Completion Rate
2023	30	30	15	50.00%
2024	31	31	13	41.94%

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

Students Completing Within 150% of the Published Program Length

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	150% Graduates	150% Completion Rate
2021	40	40	21	52.50%
2022	51	51	19	37.25%
2023	30	30	17	56.67%
2024	31	31	17	54.84%

Student's Initials: _____ **Date:** _____

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Job Placement Rates

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate Employed in the Field
2023	30	19	19	4	21.05%
2024	31	21	21	4	19.05%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training, please visit <http://www.bls.gov/oes/current/oes319011.htm> (SOC code 31-9011).

Gainfully Employed Categories

Includes data for the two calendar years prior to reporting.

Part-Time vs. Full-Time Employment

Calendar Year	Graduates Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2023	1	1	4
2024	0	1	4

Single Position vs. Concurrent Aggregated Employment

Calendar Year	Graduates Employed in the Field in a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2023	1	3	4
2024	0	4	4



Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2023	4	4
2024	1	4

Institutional Employment

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who Shares Ownership with the Institution	Total Graduates Employed in the Field
2023	1	4
2024	1	4

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

This program may result in freelance or self-employment.

- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of enrollment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8 hour work day or 40 hour work week.
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work or are self-employed, they will be asked to provide documentation that they are employed as such so that they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner and understand what comprises this work style.

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.



License Examination Passage Rates

There is not a state licensure exam and therefore we do not report statistics for a passage rate.

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

Salary and Wage Information

Includes data for the two calendar years prior to reporting.

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$0 - \$5,000	\$5,001 - 10,000	\$10,001 - \$14,999	\$20,001 - \$25,000	\$25,001 - \$30,000	\$30,001 - \$40,000	\$40,001 +	No Salary Information Reported
2023	19	4	0	2	0	0	0	1	1	0
2024	21	4	0	1	2	0	0	1	0	0

A list of sources used to substantiate salary disclosures is available from the school.

Student's Initials: _____ **Date:** _____

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Cost of Educational Program

Total charges for the program for students completing on-time in 2023: \$8,995

Total charges for the program for students completing on-time in 2024: \$8,995

Additional charges may be incurred if the program is not complete on-time.

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.



McKinnon Body Therapy Center
2940 Webster Street, Oakland, CA 94609
510-465-3488
www.mckinnonbtc.com

Federal Student Loan Debt

Students at McKinnon Body Therapy Center are not eligible for federal financial student aid programs. Therefore, students who attend this institution do not have federal student loans.

Student's Initials: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd, Suite 225, Sacramento, CA 95834, www.bppe.ca.gov, toll-free telephone number (888) 370-7589 or by fax (916) 263-1897.

Student Name (print)

Student Signature

Date

School Official

Date

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who canceled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-Time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-Time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates Available for Employment” means the number of graduates minus the number of graduates unavailable for unemployment.
- “Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six month period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available Exam Date” is the date for the first available exam after a student completed a program.
- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number Who Passed First Available Exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary” is as reported by graduate or graduate's employer.
- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.



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STUDENT'S RIGHT TO CANCEL

You have the right to cancel your enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later. You may withdraw from classes and receive a full refund less the non-refundable deposit at the first day of class, or seventh day afterword, whichever is later. Cancellations must be made in writing to: Kathleen Lucas & Cole Fraser, 2940 Webster Street, Oakland, CA 94609 or via email to info@mckinnonbtc.com. Refunds requested after the first day of class are pro-rated based on the class time that has elapsed. A student may withdraw at any time. However, no refund will be issued for withdrawals received after 60% of course time has elapsed.



School Performance Fact Sheet

2023 & 2024 Calendar Years
 658-Hour Massage Therapist Program

On- Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting.

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number of On Time Graduates	On-Time Completion Rate
2023	6	6	0	0.00%
2024	4	4	0	0.00%

Student's Initials: _____ **Date:** _____

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Students Completing Within 150% of the Published Program Length

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	150% Graduates	150% Completion Rate
2021	3	3	1	33.33%
2022	4	4	1	25.00%
2023	6	6	0	0.00%
2024	4	4	0	0.00%

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Job Placement Rates

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate Employed in the Field
2023	6	0	0	0	0.00%
2024	4	0	0	0	0.00%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training, please visit <http://www.bls.gov/oes/current/oes319011.htm> (SOC code 31-9011).

Gainfully Employed Categories

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Part-Time vs. Full-Time Employment

Calendar Year	Graduates Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2023	0	0	0
2024	0	0	0

Single Position vs. Concurrent Aggregated Employment

Calendar Year	Graduates Employed in the Field in a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2023	0	0	0
2024	0	0	0



Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2023	0	0
2024	0	0

Institutional Employment

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who Shares Ownership with the Institution	Total Graduates Employed in the Field
2023	0	0
2024	0	0

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Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$10,001 - \$15,000	\$15,001 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	\$35,001 - \$40,000	\$50,001+	No Salary Information Reported
2023	0	0	0	0	0	0	0	0	0
2024	0	0	0	0	0	0	0	0	0

A list of sources used to substantiate salary disclosures is available from the school.

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Cost of Educational Program

Total charges for the program for students completing on-time in 2023: \$11,995

Total charges for the program for students completing on-time in 2024: \$11,995

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Student Signature

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